



Your Club's Environment – Female Friendly Checklist

This checklist is designed to get you thinking and talking about female participation at your club. With your committee, identify and discuss female participation using the following as a guide.

Club audit

 How many female members do you have (players, coaches, committee members, etc?)				
Junior Players	Senior Players	Committee members	Coaches	Other
 Has the number of female members changed since the inception of Council's Allocation and use of sporting facilities, grounds and pavilions policy? (2009) Yes <input type="checkbox"/> No <input type="checkbox"/>				
 Does your club have a Welcoming Officer/Club Buddy who is there to create a welcoming and inclusive club environment for everyone? Yes <input type="checkbox"/> No <input type="checkbox"/>				
 Does your committee/board have an inclusion clause in its constitution that recognises diversity? Yes <input type="checkbox"/> No <input type="checkbox"/>				

Recruitment and retention

 Do you have one or two people at your club dedicated to an all-female recruitment program?	Yes <input type="checkbox"/>	No <input type="checkbox"/>
 Do you have active and written recruitment, retention or re-engagement strategies for females within your club?	Yes <input type="checkbox"/>	No <input type="checkbox"/>
 Does your club write down goals with respect to recruitment of girl's teams? (e.g. two girls teams for U12, one for U15)	Yes <input type="checkbox"/>	No <input type="checkbox"/>
 Do you actively encourage or reward your male members for introducing new females to the club?	Yes <input type="checkbox"/>	No <input type="checkbox"/>
 Do you regularly host 'bring a friend' training sessions for females and males (encouraging the males to bring a female friend, sibling, schoolmate)?	Yes <input type="checkbox"/>	No <input type="checkbox"/>
 Do your social activities positively include females and/or do you run social events just for female members? (consider a Father/Daughter T20 or small sided game)	Yes <input type="checkbox"/>	No <input type="checkbox"/>
 Do your members go back to the schools they attended to promote your club, for example assist to run clinics at the school, contributing to school newsletters or attend information nights? (both primary and secondary levels)	Yes <input type="checkbox"/>	No <input type="checkbox"/>
 Is the physical environment at your club welcoming of females, i.e. is facility well signed, is your car park well lit, are your rooms clean and tidy, are there female friendly private change facilities?	Yes <input type="checkbox"/>	No <input type="checkbox"/>
 Do you see female players stop participating at your club as juniors/adolescents and ask them why they are leaving the sport?	Yes <input type="checkbox"/>	No <input type="checkbox"/>

Activities/programs/competitions

	Do your playing activities/programs cater specifically for females in a competitive environment as part of a pathway or a less structured, friendly social league?	Yes <input type="checkbox"/>	No <input type="checkbox"/>
	Does your club provide girls only 'come and try' sessions?	Yes <input type="checkbox"/>	No <input type="checkbox"/>
	Does your club encourage parents to play an active role at the club via participating with their child, coaching, volunteering, watching and carpooling rosters?	Yes <input type="checkbox"/>	No <input type="checkbox"/>
	Do you offer start up or introductory membership options (rather than seasonal), including a casual membership, i.e. pay as you play?	Yes <input type="checkbox"/>	No <input type="checkbox"/>
	Do you have a rotation system where players are not required to commit to every session/game each week?	Yes <input type="checkbox"/>	No <input type="checkbox"/>
	Do you provide the opportunity for players to car pool to training and games?	Yes <input type="checkbox"/>	No <input type="checkbox"/>

Marketing and communication

	Does your social media clearly outline what you are offering? (date, time, location, what they are playing, uniforms, expectations, pictures of the activity etc)	Yes <input type="checkbox"/>	No <input type="checkbox"/>
	Can the public clearly see females playing your sport/activity as they walk/drive/cycle past your facility?	Yes <input type="checkbox"/>	No <input type="checkbox"/>
	Does your club create opportunities to engage with local newspapers, or Council to publicise and promote your club activities/programs?	Yes <input type="checkbox"/>	No <input type="checkbox"/>
	Have you added your club's teams/activities to the Active Moreland website?	Yes <input type="checkbox"/>	No <input type="checkbox"/>
	Does your club provide each new player with an introductory letter and information pack welcoming them to the club? i.e. contact numbers/email of committee, coaches, policies, sponsors, how else to get involved, etc.	Yes <input type="checkbox"/>	No <input type="checkbox"/>

Leadership and recognition

	Does your club actively promote and encourage female leadership?	Yes <input type="checkbox"/>	No <input type="checkbox"/>
	Can your members identify and see females in leadership positions? i.e. on the committee, coaching, senior playing positions etc.	Yes <input type="checkbox"/>	No <input type="checkbox"/>
	Does your club actively encourage females to follow coaching and/or umpiring pathways and provide accredited training free of charge?	Yes <input type="checkbox"/>	No <input type="checkbox"/>
	Does your club have an active mentor program established to mentor younger players and help players transition from junior to senior playing level?	Yes <input type="checkbox"/>	No <input type="checkbox"/>
	Does your club provide youth friendly spaces at the club by asking players what they would like their clubrooms to look and feel like?	Yes <input type="checkbox"/>	No <input type="checkbox"/>